

Rep Order# 8879093 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/09/2012 3:25 PM
Last Received: 10/08/2012 5:12 PM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () HOUSE MAJORITY PAC
Product ISSUE
Estimate# 2001
Buyer Laura Bassett
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/2001
Flight Dates 10/10/2012 - 10/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR HOUSE MAJORITY PAC. PLEASE CONFIRM.

THANKS

STEFAN/MIKE

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|----------|-------------|---------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | --- | ----- | --- | --- | --- | --- | --- | --- | --- | --- |
| | 2 | W-F,M-TU | 1200P-1230P | 8 NEWS NOW AT NOON | :30 | \$1,300.00 | 10/10-10/16 | 1 | 1 | 1 | \$1,300.00 | |
| | 3 | W-F,M-TU | 1230P-200P | BOLD/DEAL | :30 | \$1,700.00 | 10/10-10/16 | 1 | 1 | 1 | \$1,700.00 | |
| | 4 | W-F,M-TU | 200P-300P | THE TALK | :30 | \$1,700.00 | 10/10-10/16 | 1 | 1 | 1 | \$1,700.00 | |
| | 5 | W-F,M-TU | 300P-400P | ELLEN | :30 | \$1,600.00 | 10/10-10/16 | 1 | 1 | 1 | \$1,600.00 | |
| | 6 | W-F,M-TU | 400P-500P | 8 NEWS NOW AT 4PM & 430PM | :30 | \$1,600.00 | 10/10-10/16 | 1 | 1 | 1 | \$1,600.00 | |

---REPORT TOTALS---

Report Totals: 5 / \$7,900.00

---SALES MONTHLY TOTALS---

Oct 12: 5 / \$7,900.00

Rep Order# 8879093 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/09/2012 3:25 PM
Last Received: 10/08/2012 5:12 PM
Showing Buylines: All Lines

2 of 2

Station KLAS-TV LAS VEGAS
Advertiser () HOUSE MAJORITY PAC
Product ISSUE
Estimate# 2001
Buyer Laura Bassett
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/2001
Flight Dates 10/10/2012 - 10/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

Sales Totals: 5 / \$7,900.00

Station Totals: 5 / \$7,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

| | | | | | | | | | | | |
|---------------|----------|------|----|------|-----|------|-----|------|-----|------|----|
| Market Totals | \$26,333 | CABL | 0% | KLAS | 30% | KSNV | 40% | KTNV | 25% | KTUD | 0% |
| | | KVCW | 0% | KVMY | 0% | KVVU | 5% | UNKN | 0% | | |

Books FEB11
Demos RA35+